MARINE MEDIA ENTERPRISES
DONATE & TRAIN
SCHEME

Marine Media Enterprises

The scheme focuses on the delivery of high-quality seafarer wellbeing learning videos to the maritime industry and those working onboard ship. Our aim is to raise awareness and to give guidance on how to deal with everyday challenges faced by crew.

Your solution to crew welfare and enhanced learning whilst fulfilling your company's Environmental Social and Governance (ESG) objectives.

25%

of proceeds donated to a charity of your choosing

Donate & Train Features

- Online / Offline LMS.
- Mobile phone app.
- Easy to use and understand by crew members and those ashore.
- Learning videos specifically designed to raise awareness and tackle crew welfare.
- Questions and answers.
- No hidden fees.
- New releases added regularly.
- Training records accessed ashore through a dedicated company portal.
- Hosting of company specific video / training and manuals.
- API.

40+ **Years of Experience**
Over 40 years of experience in the Maritime Media Industry

Industry Expert
Leading expertise in Maritime Safety Training, Consultancy, Marketing and Sales

Investing in New Shipping Technologies
Identify and invest in Maritime Innovation

Management Onboard Series

This series addresses the shipboard response to crisis management. Whilst it features a Covid outbreak as the crisis to be addressed by the vessel, the general principles of crisis management upon which the series is built have wider relevance and can be applied equally to other situations.

1. Part 1 - Crisis
This programme examines the theoretical principles of sound crisis management. It provides guidance on the social and mental effects of the crisis, the role of sound leadership, and how to manage one's own expectations, and those of others during the crisis.

2. Part 2 - Covid
The second programme examines the practical application of crisis management principles to a specific event. It introduces the concept of different leadership styles and examines their effectiveness.

3. Part 3 - Commerce
The series concludes with a review of the commercial implications that can arise from the situation of crisis.

Observation Skills & Incident Reporting
Maintaining operational safety and sustaining an effective safety culture onboard ship requires good observational skills. The video demonstrates the importance of this, and of always maintaining good situational awareness.

Entry to Enclosed Spaces
It is sometimes necessary to enter an enclosed space. To avoid the dangers they present, it is imperative to follow enclosed space entry procedures. This programme outlines these procedures and highlights the importance of regular drills. Speed of response is vital in any emergency situation involving an enclosed space.

Permit to Work
Many tasks undertaken at sea involve risk. For such work to be undertaken safely, those risks need to be assessed and controlled. This programme examines how a permit to work system operates to achieve that. It highlights some of the tasks for which a permit to work would normally be required to ensure that these can be completed in safety.
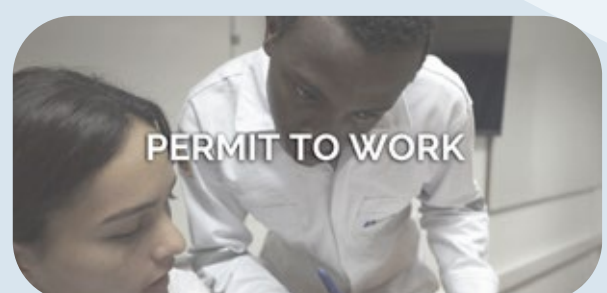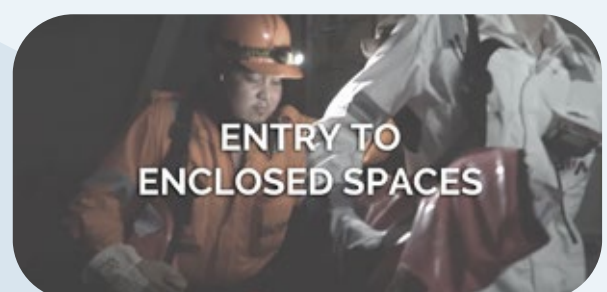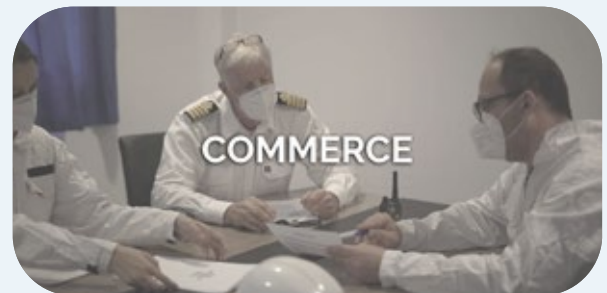
CYBERSECURITY AND DATA SECURITY

Prevention & Handling of Cybersecurity Attacks
The threat of cyber-attack in the shipping industry is growing. The video will assist seafarers to understand the most common types of cyber threat, the procedures to adopt that will minimise the chance of a successful attack, and how to detect the threat and respond should an attack occur.

Be Safe from Financial Fraud
The ever-growing use of technology in daily life, provides an opportunity for criminals to target individuals to perpetrate financial fraud. Seafarers need to be aware of this surge in fraudulent activity. The programme examines different types of financial fraud, how to protect against them and avoid becoming a victim.

Safe Use of Mobile Devices & the Internet Onboard
Internet connectivity is now widely available at sea. It provides contact with family and friends that greatly reduces the sense of isolation that seafarers might otherwise experience. However, it also introduces potential threats to cyber and personal data security. This programme addresses shipboard cyber security protection, safeguarding personal data, and the risks of social media usage.

The General Data Protection Regulation (GDPR)
The General Data Protection Regulation applies within the EU, but also has relevance to entities in other countries that trade with the EU, or which handle information relating to EU citizens. A breach of the requirements of the GDPR can result in substantial penalties, and this programme examines compliance with the GDPR from the perspective of a shipping company.

MENTAL HEALTH

Crew Wellbeing & Mental Wellness
Life at sea can involve pressures unlike any experienced in other working environments. These can be compounded by extreme weather and prolonged physical separation from loved ones. If not properly managed, these conditions may adversely affect individual mental wellbeing and in turn, shipboard safety. This programme examines the importance of good mental health and the steps necessary to take care of your own and fellow seafarers' mental wellbeing.


Social Isolation
A seagoing career inevitably involves separation from loved ones ashore. This can result in a sense of isolation, notwithstanding the community that exists onboard a ship. This programme examines the main aspects of social isolation, the physical and mental issues it may cause or exacerbate, and what can be done to control the risks.

SHIP INSPECTIONS

Answer the Question – Ship Inspection for Mariners

The quality of ships and their operations are now regularly assessed through shipboard inspections. During such inspections, familiarity of the ship's crew with both routine and emergency operations is also increasingly assessed. Language barriers or anxiety may result in crew members finding it difficult to express themselves clearly, even when their knowledge is sound. This programme addresses these issues to improve the prospect of receiving a satisfactory inspection outcome.
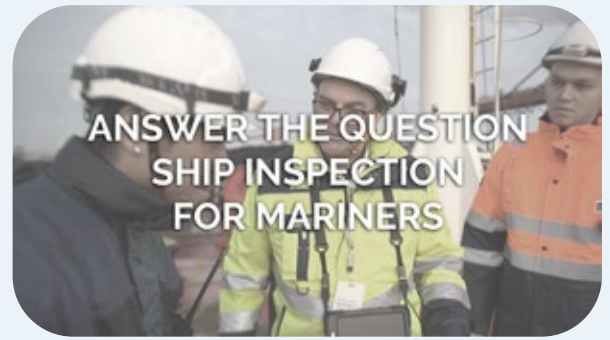
CREW WELFARE

Safe Use of Mobile Phones Onboard

Smartphones are now an intrinsic part of daily life. For seafarers, they provide a vital link to loved ones and life ashore, and a means to access news and entertainment. However, using these devices onboard when it is inappropriate, can pose danger to individuals, their fellow seafarers, and even the ship itself. This programme examines some of the risks of mobile phone use onboard and how to mitigate these.

Bullying & Harassment

This series of three videos examines what constitutes harassment and bullying and what can be done about it if encountered onboard ship. It is based upon guidance published by the International Chamber of Shipping, and the International Transport Workers Federation.

Part 1 – What is Bullying and Harassment

The first programme considers the types of behaviour that could amount to harassment and examines the effects on those individuals who may be victimised in this way.

Part 2 – Bullying

Whilst authority and discipline are necessary to maintain good order onboard ship, there can be circumstances where authority is exercised inappropriately. In such cases it may result in the humiliation of an individual before others and erode self-confidence. This programme focuses on conduct that constitutes bullying and the effects upon those who are subjected to it.
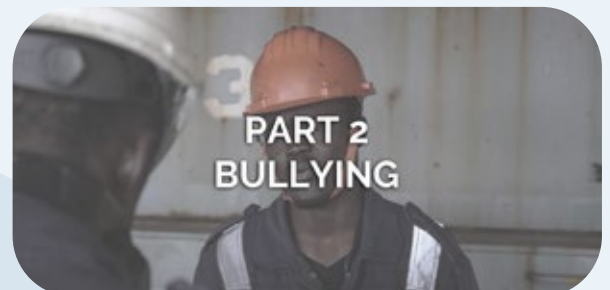
Part 3 – Actions to Take

The final programme provides guidance on action that should be taken either if individuals find themselves to be the victim of bullying or harassment, or if someone else onboard is seen to be subjected to this inappropriate behaviour.

Just Culture

It is human nature to err, and accidents will occur, even when there are comprehensive safety procedures. When a just culture exists onboard, individuals are not blamed for unintentional errors that result in accidents. The aim of a just culture is to analyse the circumstances of an accident with a view to reducing the likelihood of recurrence. This programme examines the contribution to safety that can result from the existence of a just culture onboard ship.

Drug Smuggling at Sea

The international trade in illegal drugs causes serious harm to millions of people worldwide. Ships are a convenient means for smuggling gangs to transport large quantities of illegal drugs. To overcome security arrangements, crew members may be targeted to become active participants. If they do so, this can result in very serious consequences for them and for the ship operators. This programme considers how to guard against these problems and minimise the risk of a ship becoming a victim of drug smuggling gangs.


Drug & Alcohol Abuse at Sea

Life at sea can be challenging. A hazardous working environment, fatigue, and prolonged absence from family and friends can result in stress and the potential for seafarers to be vulnerable to depression. In response, seafarers may be tempted to use alcohol or drugs to ease these pressures. That is a high-risk strategy at sea, with significant health and safety consequences. This programme examines how these effects can be countered by measures such as regular physical exercise, and the structured use of leisure time.


Being a Seafarer

The critical role played by the shipping industry and its seafarers in sustaining world trade can be easy to overlook. Against the background of a forecast shortage of seafarers to crew the ships of the future, this programme aims to support recruitment by highlighting the benefits of a seagoing career.
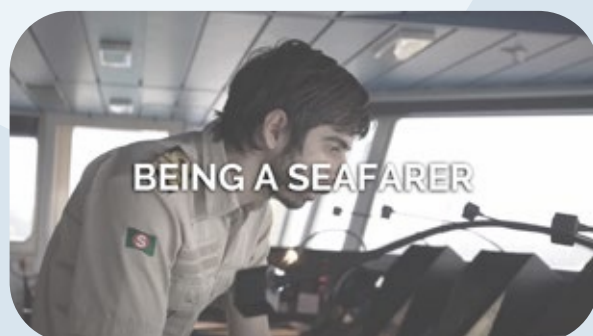

Enclosed Spaces are Dangerous Spaces

The dangers of enclosed spaces should be very well known, but they are a persistent cause of unnecessary seafarer deaths. Oxygen is vital to sustain human life. To assist in raising awareness of the risks in enclosed spaces, this programme examines how oxygen content in such spaces can be depleted, and how the time of useful consciousness for an individual rapidly falls as oxygen concentration decreases.
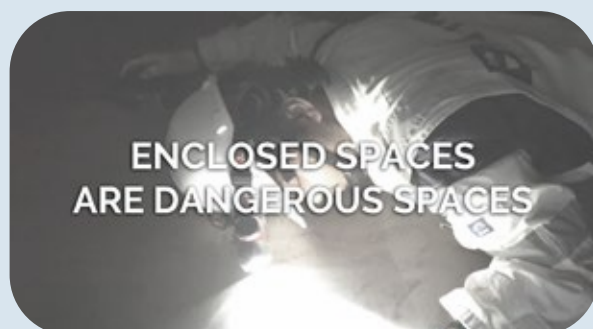
BRIDGE RESOURCE MANAGEMENT

Master Pilot Relationship – Under Special Conditions
The passage undertaken by a vessel under pilotage should be one in which safety is enhanced through the presence onboard of an experienced local pilot. However, safe pilotage requires a good working relationship and effective communication between the pilot, Master and the entire bridge team. If this relationship fails, there may be disastrous consequences. This programme shows how a situation can rapidly deteriorate, and how that can be avoided through training and application.
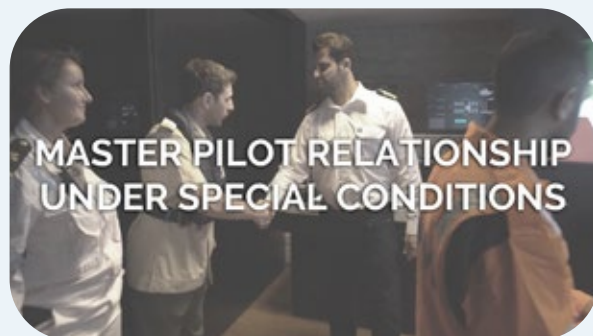
INTERPERSONAL SKILLS

Interview Techniques
Safe and efficient ship operations rely upon the recruitment and retention of competent and professional seafarers. This series examines the role of interview techniques in meeting those objectives and has equal relevance to both employers and potential recruits.
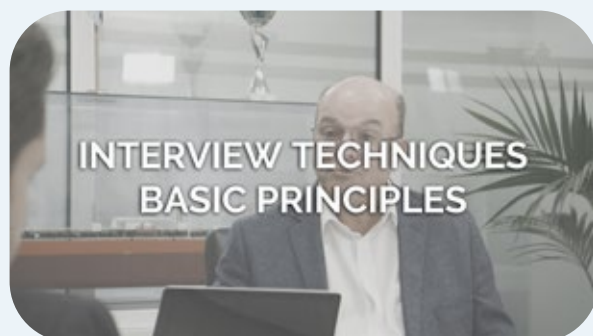
Part 1 - Basic Principles
The first programme sets out the basic principles required for successful competency-based interview techniques.
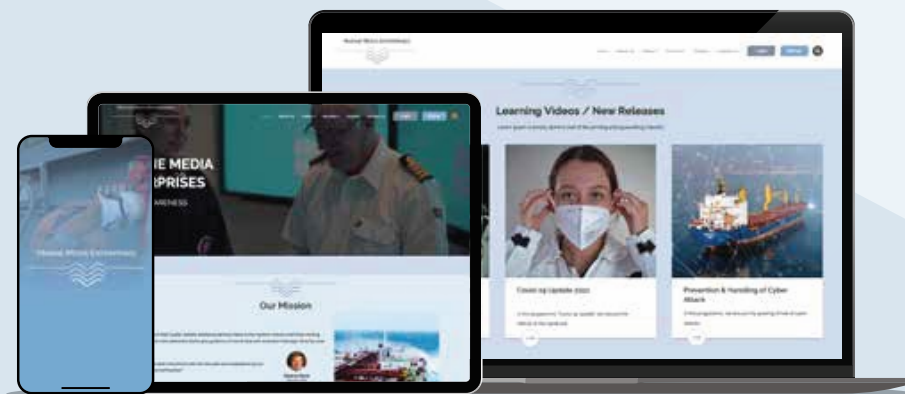

Part 2 - The Interview
The second programme shows how these principles are applied in practice during an interview.

New titles coming soon

Available on Web, IOS and Android

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